

# Entema offers excellent solutions for textile and carpet manufacturing

Angora Carpet contributes to the industry by emphasizing on customer satisfaction, quality and sustainable innovation. Having distinguished products and production methods, Angora keeps its struggle to overcome the growing hardships in the market. The company has recently adopted the finishing technology used in the textile industry to carpet manufacturing.



**S**enol Ocak, Factory Manager of Angora Carpet said that recent project is the result of R&D activities that were carried out by their experienced team, and their cooperation with Entema Machinery company which has been representing our country successfully in domestic and foreign markets. He said also that the completion of Swell Soft brand, a new generation finishing machinery by combining the years long experiences of Angora carpet with Entema which is the producer of fabric finishing machinery that has been patented internationally, that is supported by high level of software and having special hardware in carpet processing. Named Swell Soft, the new carpet finishing machinery has been operational since May 2018.

## Contributions of the machine on production development activities

Mentioning about the rising quality of present products of the company after R&D studies carried out by Angora, Mr. Ocak said, "With this machine we got important ad-

vantages in economics of business. The result obtained at the end of development process by applying steam and heat on the carpets with mentioned international patented technology has paved the way for new ideas and techniques for finishing process of carpets. Swell Soft carpet finishing machine has contributed much to our research and development activities."

"The project is labor and environment friendly, safe and practical. A serious amount of energy savings is obtained and proven by the measurements done by our development team when compared to conventional methods and systems. Sound tests have shown that its noise level was under safety limits and the machinery has a self-cleaning function that also saves time and reduces losses," he said.

## Omer Gokcan: "There will be more R&D studies and joint development projects"

Omer Gökcan, General Manager of Entema Machine, on the other hand, expressed his satisfaction about the joint



project they made with Angora. He emphasized on the positive approach and financial supports provided by Ersoy Siveydinli, the proprietor of Angora and the knowledge and experience of its experienced staff. Pointing out that such an important project emerged as a result of the cooperation by two companies which accomplished big successes in their own areas, Gökcan said, "As a cooperative action of these two successful companies such an important project was realized. Offered by Swell Soft project, the new methods that were developed during the process to contribute to the solutions for the problems encountered in the carpet industry and to respond awaiting needs of the sector, have opened new horizons for the carpet industry. With the power and motivation originating from this successful experiment, we will continue our joint efforts on R&D for developing new projects in the future. We are determined to gain new earnings for the carpet and carpet machinery sector and will be more effective in presenting our country in the world markets."

